

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the cookie policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This page was last changed on April 20, 2020, last checked on April 20, 2020 and applies to citizens of the United States.*

## 1. Introduction

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Our website, <https://www.pericent.com> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

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A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

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A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

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A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Consent

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When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

Revoke cookie consent

You can also disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 6. Cookies

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### 6.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### 6.2 Advertising cookies

We do not use any advertising cookies on this website.

### 6.3 Social media buttons

On our website we have included buttons for Facebook, Twitter and LinkedIn to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter and LinkedIn. These buttons work using pieces of code coming from Facebook, Twitter and LinkedIn themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter and LinkedIn are located in the United States.

## 7. Placed cookies

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### WooCommerce

| Name              | Retention | Function                     |
|-------------------|-----------|------------------------------|
| <b>Functional</b> |           |                              |
| wc_cart_hash_*    | session   | Store items in shopping cart |

### Sharing

This data is not shared with third parties.

### WP-Optimize

| Name | Retention | Function |
|------|-----------|----------|
|------|-----------|----------|

## **Purpose pending investigation**

tablesorter-savesort

### **Sharing**

This data is not shared with third parties.

## **HubSpot**

| Name                                 | Retention  | Function                   |
|--------------------------------------|------------|----------------------------|
| <b>Marketing/Tracking</b>            |            |                            |
| hubspotutk                           | 13 months  | Track a visitor's identity |
| __hstc                               | 13 months  | Store time of visit        |
| <b>Preferences</b>                   |            |                            |
| messagesUtk                          | 13 months  | Store browser details      |
| <b>Purpose pending investigation</b> |            |                            |
| __hssc                               | 30 minutes |                            |

### **Sharing**

This data is not shared with third parties.

## **Facebook**

| Name                      | Retention | Function                     |
|---------------------------|-----------|------------------------------|
| <b>Marketing/Tracking</b> |           |                              |
| __fbp                     | 3 months  | Track visits across websites |
| __fbc                     | 2 years   | Stores last visit            |

### **Sharing**

This data is not shared with third parties.

## **JetPack**

| Name              | Retention | Function            |
|-------------------|-----------|---------------------|
| <b>Statistics</b> |           |                     |
| tk_*r             | 1 year    | Store referrer ID's |
| tk_*r             | 1 year    | Store referrer ID's |

### Sharing

This data is not shared with third parties.

## Google Analytics

| Name                          | Retention | Function                  |
|-------------------------------|-----------|---------------------------|
| <b>Statistics (anonymous)</b> |           |                           |
| _ga                           | 2 years   | Count and track pageviews |
| _gid                          | 1 day     |                           |
| <b>Statistics</b>             |           |                           |
| _gat_gtag_UA_*                | 1 minute  | Store a unique user ID    |

### Sharing

This data is not shared with third parties.

## GDPR Cookie Consent

| Name   | Retention | Function                        |
|--|-----------|---------------------------------|
| <b>Functional</b>                            |           |                                 |
| cookieLawinfo-checkbox-non-necessary session |           | Checks if cookies can be placed |

### Sharing

This data is not shared with third parties.

## WPtouch

| Name                                 | Retention | Function |
|--------------------------------------|-----------|----------|
| <b>Purpose pending investigation</b> |           |          |
| wptouch-device-type                  |           |          |
| wptouch-device-orientation           |           |          |

### Sharing

This data is not shared with third parties.

## Miscellaneous

| Name                                 | Retention | Function |
|--------------------------------------|-----------|----------|
| <b>Purpose pending investigation</b> |           |          |

ampforwp\_current\_drawer\_click  
undefined  
\_\_hsrc session  
mf\_user  
mf\_\*  
wow-modal-id-4

## Sharing

This data is not shared with third parties.

## 8. Your rights with respect to personal data

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You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this cookie statement. If you have a complaint about how we handle your data, we would like to hear from you.

## 9. Enabling/disabling and deleting cookies

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You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

## 10. Selling data to third parties

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We do not sell data to third parties

## 11. Contact details

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For questions and/or comments about our cookie policy and this statement, please contact us by using the following contact details:

PERICENT BPM AND DMS SOFTWARE PRIVATE LIMITED

69/279 V.T ROAD MANSORAVAR,  
India  
Website: <https://www.pericent.com>  
Email: [sanjay.se@gmail.com](mailto:sanjay.se@gmail.com)  
Phone number: +919982332170

This cookie policy was synchronized with [cookiedatabase.org](https://cookiedatabase.org) on April 20, 2020

## Cookie consent settings

- block\_ajax\_content =>
- do\_not\_track =>
- consenttype => optout
- region => us
- geoip =>
- categories =>
- use\_categories =>
- use\_categories\_optinstats =>
- accept => All cookies
- revoke => Settings
- dismiss => Functional only
- dismiss\_timeout => 10
- readmore\_optin => Read more
- accept\_informational => Accept
- message\_optout => We use cookies to optimize our website and our service.
- message\_optin => We use cookies to optimize our website and our service.
- readmore\_optout => Cookie Policy
- readmore\_optout\_dnsmipi => Do Not Sell My Personal Information
- soft\_cookiewall =>
- dismiss\_on\_scroll => 400
- dismiss\_on\_timeout => 10000
- cookie\_expiry => 365
- privacy\_link\_us => <https://www.pericent.com/privacypolicy/>